



Child
Friendly
Cities
Initiative

unicef 
for every child



CFCI INSPIRE AWARDS 2019

FOR EXEMPLARY AND INNOVATIVE CHILD FRIENDLY CITIES

- LAUNCH WEBINAR, 20 JUNE -

The CFCI in numbers:

- 40 countries globally
- 3000+ participating cities and communities
- 30 million children and young people reached

→ Capturing good practices





THE CFCI INSPIRE AWARDS 2019

for exemplary and innovative Child Friendly Cities





Visibility & Publicity



Identifying, sharing and capturing good practices



Collecting evidence for the CFCI



Showcasing and recognizing the work of child friendly cities



Inspire and motivate other cities





01. NON-DISCRIMINATION AND EQUITY

Value, respect and fair treatment



02. MEANINGFUL CHILD PARTICIPATION

Children's voices, needs and priorities are heard and considered



03. CHILD-FRIENDLY SOCIAL SERVICES

Access to quality essential services



04. SECURE, SAFE AND CLEAN ENVIRONMENT

Protection from exploitation, violence and abuse, access to clean water, sanitation and hygiene, safe and child responsive urban design, mobility, freedom from pollution and waste



05. Family life, play and leisure

Social and cultural activities, safe play spaces, opportunities to enjoy family life



06. Child friendly governance

Situation Analysis, data collection, strategic planning and budgeting



FORMAL PARTICIPATION REQUIREMENTS :

- ✓ Be a city or community participating in the Child Friendly Cities Initiative
- ✓ Submit your best CFCI solution or project
- ✓ Possibility to submit several projects in different categories
- ✓ But: One same project can be only submitted for maximal 2 categories
- ✓ All submissions need to be in English!





Submission of written application

(deadline: 31 July, 12.00PM CET)

1

2

Shortlisting process

(Beginning of August)

Submission of video entries

(deadline: 08 September, 12.00PM CET)

3

4

Public voting process

(deadline: 16 October, 12.00PM CET)

Announcement of winners

(17 October)

5

CFCI Inspire Awards 2019



Have you developed a great CFCI solution or project to improve the lives of children and young people growing up in your city? Would you like to showcase your work, to share your experiences and to learn from other cities about successes and challenges in becoming a Child Friendly City?

If yes, we are looking forward to your submissions to the first Child Friendly Cities Initiative Inspire Awards 2019!

The CFCI Inspire Awards celebrate good, innovative and inspiring solutions or projects that foster child rights at the local level and improve the daily lives of children and young people in the cities and communities where they live.

DOWNLOAD ENTRY FORM

SUBMIT APPLICATION

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➔ CFCI Inspire Awards

Q&A



All written entries have to be submitted via the [CFCI Inspire Awards Website](#) until **July 31 (noon CET)**.

The written submission contains:

1. Category
2. Country
3. City/Community
4. Title of CFCI solution/project
5. Name and Email address of a contact person
6. Short description of max. 300 words
7. Completed entry form attached as Word or PDF document
8. Optional upload of pictures presenting the CFCI project



All written submissions will be published in an electronic booklet!

CFCI Inspire Awards 2019



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CFCI INSPIRE AWARDS 2019 ENTRY FORM

Category:

Country:

City/Community:

Title:

Start/End date:

Please indicate the start date of your CFCI solution/project and if it is still ongoing or completed.

Objectives:

Please describe the goals and objectives of your CFCI solution/project (Maximum 2000 characters)

Strategy:

Please explain the main strategy or action plan used to implement your CFCI solution/project, from its initial stages until today. You may include partners and stakeholders involved, approaches and methods used, and a description of the produced assets and materials. You can also explain the main steps taken to implement the solution/project. (Maximum 2000 characters)

Results:

Please present the demonstrated results you achieved with your CFCI solution/project and elaborate the actual positive impact or change for children. How did your solution/project contribute to the implementation of the Convention for the Rights of the Child at local level? You may also briefly refer in how far your solution/project conforms with the [CFCI Guiding Principles](#). (Maximum 2000 characters)

Lessons Learned:

Please identify the main lessons you learned from implementing your CFCI solution/project, including the top three success factors, top three challenges, and the top three things that you would do differently if you were to run the same procedure again. (Maximum 2000 characters)

Good practices:

Which good practices/methods/approaches can other countries replicate to make their CFCI solution/project successful? (Maximum 2000 characters)

Why your CFCI solution/project should win:

What is exemplary about your Child Friendly City that makes it a winner? (Maximum 2000 characters)

CFCI Inspire Awards 2019



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The CFCI Inspire Awards celebrate good, innovative and inspiring solutions or projects that foster child rights at the local level and improve the daily lives of children and young people in the cities and communities where they live.

Before submitting your application, please make sure to have **downloaded and completed the entry form** available on the [CFCI Inspire Awards website!](#)

This submission is the first part of the process. If your entry is shortlisted, you will be asked to submit a **short video entry** in August.

If you have any questions, please contact Kristina Kreuzer, kkreuzer@unicef.org

OK

0 of 10 answered

* 8. Entry form

Please upload here the entry form available on the CFCI Inspire Awards website in either PDF or DOC/DOCX format.

Choose File

No file chosen

9. Photos (optional)

Please upload here photos related to the project (optional)

Choose File

No file chosen

* 10. By ticking this box, you consent to your submission (and potential accompanying photos) being published (in electronic or print form) by UNICEF.

☐ I consent

DONE

0 of 10 answered



- ☐ Six different technical review panels for each of the six categories
- ☐ One panel contains up to five members
- ☐ Panels will be chaired and facilitated by CFCI Advocacy Officer and PFP Knowledge Manager
- ☐ Panel members are UNICEF staff and selected based on their expertise
- ☐ Attention will be given to gender and geographical balance as well as to cross-divisional diversity
- ☐ The technical panels will shortlist the 3 best entries via individual assessment and group assessment

→ Shortlisted candidates will be contacted mid-August



**All videos will be featured at the
CFCI summit**

VIDEO GUIDELINES:

Your video should ...

1. Be not longer than 2:00 minutes
2. Show the following information on the first frame:
 - a. The title of the CFCI solution/project
 - b. Category, Country and City/Community
3. Reflect the key information shared in the written entry form
4. Incorporate sounds and English sub-titles
5. Be uploaded on a public tube (e.g. Youtube or Vimeo) to share the URL
6. Be designed and presented in any creative way!



- ☐ All video entries will be published on the CFCI website and subjected to public online voting.
- ☐ From mid-September to mid-October
- ☐ Winners selection is based on a combination of panel assessment and voting process

VOTE



- ☐ The categoric winners will be announced and awarded with a trophy at the Mayor's event during the Child Friendly Cities Summit in Cologne
- ☐ Winners will be showcased at the summit and featured in an article on the CFCI website





**Deadlines**

31 July – Text entries
08 Sept – Video entries
16 Oct – Voting closure

6**20 June****Call for submission
opens**

CFCs start submitting written
entries via the CFCI website

**31 July****Deadline: Text entry**

Final day to participate in the
competition and upload
application on CFCI website

**Mid-August**
**Announcement of
shortlist**

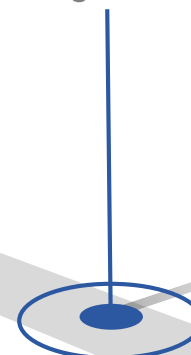
Shortlisted countries will be
informed via email and given
information for the video entry

**08 September****Deadline: Video entry**

CFCs are requested to create a short
video according to the guidelines,
upload it on a tube platform and
share the URL

**16 October****Deadline: Online voting**

View the video entries on the
CFCI Inspire Awards Voting
Page and cast your votes in
as many categories as you
want.

**17 October**
**Announcement of
winners**

Celebrate with the
winners during the CFCI
Summit in Cologne





THE ROLE OF UNICEF NATIONAL COMMITTEES AND COUNTRY OFFICES

- Disseminate the call for submissions
- Identify good Child Friendly Cities and encourage them to participate
- Explain the mechanics and guide cities through application process
- Function as intermediate between cities and HQ
- Become a member of the shortlisting panels





Thank you for your attention!

Should you have any questions, please contact:

Kristina Kreuzer
(kkreuzer@unicef.org)

CFCI Advocacy Officer
UNICEF PFP